



**GEORGIA FORESTRY**  
FOUNDATION









# **CONNECTING GEORGIA TO A SUSTAINABLE FUTURE**

Working forests are the key to sustaining our communities and our air, water and wildlife resources. The Georgia Forestry Foundation is focused on maximizing working forests as a solution to our nation's greatest challenges while reconnecting youth and adults to the land.

## **MISSION**

To ensure the long-term sustainability of Georgia's forests by connecting youth and adults to the land and by demonstrating working forests' environmental, educational and economic importance to the state.

## **VISION**

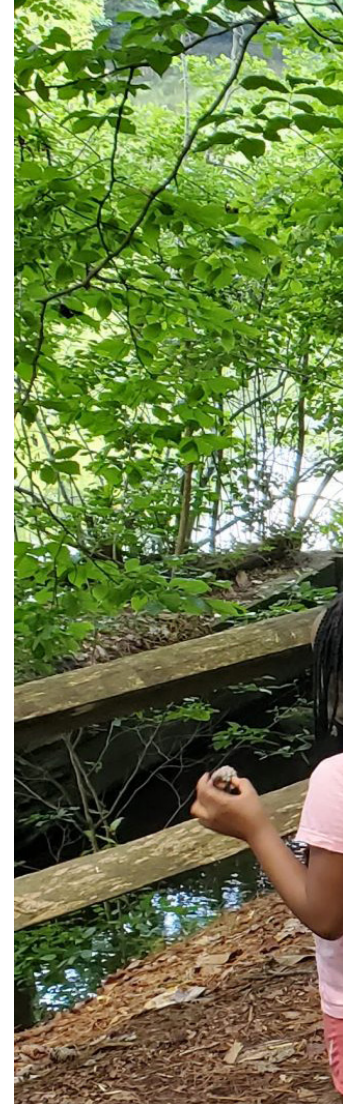
A Georgia that promotes the economic and environmental sustainability of its working forest ecosystem for the well-being of the state and its citizens.

# EDUCATION

**Providing immersive educational experiences that connect youth and adults to the land.**

More than 7,000 teachers have been trained to use GFF's digital forestry curriculum to connect kids to nature and forestry without leaving the classroom. Our programs with partner organizations reach over 30,000 students and teachers across the state annually, educating students about the importance of Georgia's forests as well as the diversity of career opportunities available in forestry.

## OUR PARTNERS













# LEADERSHIP

**Developing working forest champions across Georgia's industries, communities and governments.**

We are preparing future and early career forestry professionals with the knowledge, networks and resources to champion forestry in our state.

GFF awards scholarships annually to students in Forestry and Agricultural Communications at UGA and ABAC.

## OUR PARTNERS



**UNIVERSITY OF  
GEORGIA**  
Warnell School of Forestry  
& Natural Resources



INSTITUTE for GEORGIA  
ENVIRONMENTAL LEADERSHIP



**GFA**  
GEORGIA  
FORESTRY  
ASSOCIATION

**EMERGING LEADERS**

**AGL**  
Advancing Georgia's Leaders  
in Agriculture and Forestry



**Abraham Baldwin  
Agricultural College**



**LEADERSHIP  
Georgia**





# ENVIRONMENTAL SUSTAINABILITY

**Driving long-term forest resilience by advancing markets for carbon sequestration, clean drinking water and wildlife habitat.**

GFF is leading efforts to maximize working forests as a solution to absorbing more than 21% of the state's emissions from fossil fuel use and providing clean water to 57% of the population.

## OUR PARTNERS







KEEPING  FORESTS





# ECONOMIC COMPETITIVENESS

**Leading research and coalitions to reduce waste in the supply chain and encourage forest conservation by promoting the use of forest products and building awareness of mass timber.**

GFF is identifying and quantifying the workforce challenges our industry is facing while highlighting the wide variety of good paying jobs in forestry – Georgia's second largest industry in terms of wages and salaries.

## OUR PARTNERS



Carl Vinson  
Institute of Government  
UNIVERSITY OF GEORGIA



Georgia Institute  
of Technology



UNIVERSITY OF  
GEORGIA



AMERICAN  
WOOD  
COUNCIL









GEORGIA FORESTRY  
FOUNDATION

**\$37 Billion**

Annual Value of  
Ecosystem  
Services from Georgia's  
Private Forests

**#1**

Exporter of Forest  
Products

**#1**

In Seedling Production  
for Reforestation

**57%**

Of Georgians Depend  
on Water from Forests

**140,081**

Jobs in Georgia's  
Forestry Industry

**#1**

In Annual Timber  
Harvest Volume



+



***The Georgia Forestry Foundation brings together the best thinkers, educators, innovators and forestry leaders to maximize the potential of our working forests in answering the defining issues of our generation.***



# GROWING OUR IMPACT



The **Georgia Forestry Association (GFA)** is the leading advocate for a healthy business and political climate for Georgia's forest environment, forest landowners and forest-based businesses.

The **Georgia Forestry Foundation (GFF)** supports GFA by providing outreach and education opportunities designed to reach a diverse statewide audience in support of the long-term environmental and economic health of our working forests.

*Join us in growing a sustainable tomorrow, today. Visit [gffgrow.org](https://gffgrow.org) to donate and learn more.*



# GEORGIA FORESTRY FOUNDATION

## LEARN MORE

[www.gffgrows.org](http://www.gffgrows.org)  
478-992-8110  
[info@gffgrows.org](mailto:info@gffgrows.org)

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