CONNECTING GEORGIA TO A SUSTAINABLE FUTURE

Working forests are the key to sustaining our communities and our air, water and wildlife resources. The Georgia Forestry Foundation is focused on maximizing working forests as a solution to our nation’s greatest challenges while reconnecting youth and adults to the land.

MISSION

To ensure the long-term sustainability of Georgia’s forests by connecting youth and adults to the land and by demonstrating working forests’ environmental, educational and economic importance to the state.

VISION

A Georgia that promotes the economic and environmental sustainability of its working forest ecosystem for the well-being of the state and its citizens.
Providing immersive educational experiences that connect youth and adults to the land.

More than 7,000 teachers have been trained to use GFF’s digital forestry curriculum to connect kids to nature and forestry without leaving the classroom. Our programs with partner organizations reach over 30,000 students and teachers across the state annually, educating students about the importance of Georgia’s forests as well as the diversity of career opportunities available in forestry.

OUR PARTNERS

- Fernbank
- GPB
- CNC
- Project Learning Tree
- FFA
- Thrive Outside Communities
- Georgia Forestry Commission
- Trees Atlanta
- Sustainable Forestry Initiative
- Boys & Girls Clubs of Metro Atlanta
- GVATA
- Land Ladies
OUR PARTNERS

LEADERSHIP

Developing working forest champions across Georgia’s industries, communities and governments.

We are preparing future and early career forestry professionals with the knowledge, networks and resources to champion forestry in our state.

GFF awards scholarships annually to students in Forestry and Agricultural Communications at UGA and ABAC.
ENVIRONMENTAL SUSTAINABILITY

Driving long-term forest resilience by advancing markets for carbon sequestration, clean drinking water and wildlife habitat.

GFF is leading efforts to maximize working forests as a solution to absorbing more than 21% of the state’s emissions from fossil fuel use and providing clean water to 57% of the population.

OUR PARTNERS

- Keeping Forests
- Sustainable Forestry Initiative
- U.S. Endowment for Forestry and Communities
- Carbon101
- Dovetail Partners
- Georgia Audubon
ECONOMIC COMPETITIVENESS

Leading research and coalitions to reduce waste in the supply chain and encourage forest conservation by promoting the use of forest products and building awareness of mass timber.

GFF is identifying and quantifying the workforce challenges our industry is facing while highlighting the wide variety of good paying jobs in forestry – Georgia’s second largest industry in terms of wages and salaries.

OUR PARTNERS
$37 Billion
Annual Value of Ecosystem Services from Georgia’s Private Forests

#1
Exporter of Forest Products

#1
In Seedling Production for Reforestation

140,081
Jobs in Georgia’s Forestry Industry

57%
Of Georgians Depend on Water from Forests

#1
In Annual Timber Harvest Volume
The Georgia Forestry Foundation brings together the best thinkers, educators, innovators and forestry leaders to maximize the potential of our working forests in answering the defining issues of our generation.
The **Georgia Forestry Association (GFA)** is the leading advocate for a healthy business and political climate for Georgia’s forest environment, forest landowners and forest-based businesses.

The **Georgia Forestry Foundation (GFF)** supports GFA by providing outreach and education opportunities designed to reach a diverse statewide audience in support of the long-term environmental and economic health of our working forests.

*Join us in growing a sustainable tomorrow, today. Visit [gffgrow.org](http://gffgrow.org) to donate and learn more.*