
















Education & Leadership: Providing a Connection to the Land

The Georgia Forestry Foundation is leading the way on educating the people of Georgia on the critical role working forests play in our everyday survival, comfort and progress. GFF programs connect people and forests, targeting urban and suburban audiences across Georgia. These programs establish a critical bridge between Georgia’s urban and rural communities.

PROGRAM	PARTNER	DESCRIPTION
Chattahoochee Nature Center (CNC) North Metro-Atlanta After School Education Programs		CNC delivers a five-part forestry curriculum developed in partnership with GFF to over 500 metro Atlanta students and teachers a year.
Georgia Public Broadcasting (GPB) Interactive Digital Forestry Curriculum and Virtual (VR) and Augmented Reality (AR) Learning Modules		The GPB partnership is one of the nation’s leading programs for delivering working forest content across digital and virtual platforms. Professionally produced content is available to all of Georgia’s 1.2 million students and 110,000 teachers. Your support will help us keep this content current. Through support from the forestry community, GFF has distributed more than 75 VR headsets to Georgia schools.
Trees Atlanta Workforce Development and In-School Programs		GFF’s partnership with Trees Atlanta supports its summer workforce development program and in-school programs in over 40 underserved schools in Atlanta.
University Scholarships		GFF awards eight scholarships annually to students at the University of Georgia (Warnell School of Forestry & Natural Resources and College of Agriculture and Environmental Sciences) and Abraham Baldwin Agricultural College (Forestry and Ag Communications).
Fernbank Museum of Natural History Partnership		GFF is partnering with the Fernbank Museum to connect youth and adults in metro Atlanta to forestry through special events and Fernbank’s summer camp program.
Future Farmers of America (FFA)		GFF is working with FFA to encourage students to pursue careers in forestry through FFA’s annual career and trade show and by sponsoring the state champion forestry team to compete at the national level.
Developing Forestry Leaders		GFF supports forestry-related programing and the selection of forestry leaders to participate in Georgia’s top leadership programs, including: the Institute for Georgia Environmental Leadership, Advancing Georgia’s Leaders in Agriculture and Forestry, and Leadership Georgia. Through the GFA Emerging Leaders program, GFF supports professional development of young professionals through educational seminars and networking events.
Georgia Vocational Teachers Association Outreach		Through GVATA, GFF reaches over 600 Georgia ag teachers twice a year to spread our forestry curriculum developed with GPB and to annually present the Outstanding Forestry Teacher of the Year award.




Environment: Building Environmental Sustainability

Through its mission to support Georgia's working forests, the Georgia Forestry Foundation ensures that our forests continue to grow and be healthy, sustainably supporting the survival, comfort and progress of every Georgian for generations to come.

PROGRAM	PARTNER	DESCRIPTION
Forest Landowner Incentives for Enhancing Water Quality	 	Building off of analytical work from various U.S. Forest Service efforts and concrete examples from local Governments in Texas (Houston), Arkansas, and North Carolina (Raleigh-Durham) to incentivize forestland owners to enhance and protect drinking water, this project aims to work with critical partners in Georgia (Southeastern Partnership for Forests and Water, Atlanta Regional Commission and others) to educate and bring together landowners and water authorities to craft agreements that put in place practices that enhance water quality.
Sustainable Development Carbon Registry		Creation of the registry enables the tracking of carbon credits that are tied to carbon sequestered in mass timber construction projects throughout the state.
Carbon101		Continuing to expand content on the Carbon101 online learning platform for landowners to learn about the emerging forest carbon marketplace.
Birding and Working Forests		GFF is partnering with Georgia Audubon to build a program around birding and working forests, including a birding access permit program that allows birdwatchers to access private forestland while generating an additional revenue stream for landowners.

Economy: Ensuring Prosperity

Innovation is driving the forestry industry to greater production, efficiency and sustainability, and the support of GFF ensures that we continue to enjoy the economic and environmental benefits working forests provide to 10 million Georgians every day.

PROGRAM	PARTNER	DESCRIPTION
Logistics		GFF is studying ways to address challenges to the harvest and haul sector. This is critical to ensuring healthy markets across the state.
Mass Timber Displays and Education		GFF is working to construct a mass timber pop up and pavilion that will tell the story of sustainable forestry and the built environment. In addition to the physical displays, GFF is creating a documentary-style film to tell the story of mass timber using the new 619 Ponce building in Atlanta as the project foundation.
Labor and Workforce		GFF has partnered with the Carl Vinson Institute of Government at the University of Georgia to facilitate a labor study to identify current and future labor needs across three segments of the forestry sector—harvest and haul, land management, and industrial and mills. This study will inform future programs focused on labor and workforce.

OUR MISSION

To ensure the long-term sustainability of Georgia's forests by connecting youth and adults to the land and by demonstrating working forests' environmental, educational, and economic importance to the state. Learn more at www.gffgrow.org.

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