



GEORGIA BIRD BOOKINGS

Connecting you with more than 2,300 bird
watchers across the state to increase the wildlife
value of your land.

WWW.GABIRDBOOKINGS.ORG



IN PARTNERSHIP WITH:



WITH SUPPORT FROM:



TIMBERLAND INVESTMENT RESOURCES



Get paid for the bird habitat your forest supports!

More than 90% of Georgia's forests are privately owned. That means there are very limited opportunities for +2,300 Georgia birdwatchers who support an estimated \$75 million in annual wildlife watching-related expenditures!

Georgia Bird Bookings connects you with Bird Watchers through a Birding Access Permit. Here is how it works:

- 1** Properties enrolled in Georgia Bird Bookings are searchable in a web application by Orbis called **My Outdoor Agent**.
- 2** Birdwatchers will select a property and purchase a **Birding Access Permit** through the digital application. They must agree to the terms of the access agreement and release of liability.
- 3** Landowners are paid for allowing access to their land! You control when and how you allow access.

With each birder, you are also supporting GFF's impact in the metro Atlanta community by expanding our reach!



Getting started is easy! We will walk you through the entire process with you. Contact Nick DiLuzio at nick@gffgrow.org today.

GABIRDBOOKINGS.ORG



An Initiative of the Georgia Forestry Foundation and Orbis, Inc.



GEORGIA BIRD BOOKINGS

Birding Access Permit Program

IN PARTNERSHIP WITH



SPONSORED BY



Our Birding Access Permit Program diversifies Georgia private forest landowners' revenue stream by providing permitted access of private lands to birdwatchers.

LANDOWNERS
+22 Million Acres

Of Privately-Owned Working Forests in Georgia



BIRDWATCHERS
+2300 Members

Of Georgia Audubon



HOW IT WORKS gabirdbookings.org



1

Available properties searchable in an online database by Orbis Inc. called My Outdoor Agent

2

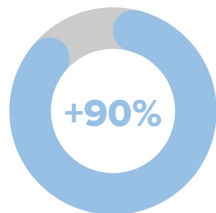
Birdwatchers select a property and purchase their access permit online. They must agree to access agreement and release of liability

3

Landowners get paid for allowing access to their land as they see fit

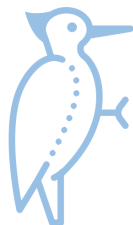


WHY PRIVATE FORESTS?



Abundant Resource

Privately-owned working forests are **over 90%** of Georgia's forestland



Unique Asset

Private forests harbor some of the greatest **biodiversity** in the state, including forest-dependent, species



Scarce Access

Enable landowners to generate revenue that supports continued **land management and ecosystem services**



Sustainability

Recreational lands are a **desired commodity** in many parts of Georgia without public access to nature



\$75.9 BILLION

The U.S. Fish and Wildlife Service's reported estimated annual revenue from wildlife-watching expenditures in 2016

LEARN MORE
gabirdbookings.org



INTERESTED IN PARTICIPATING?

Scan the QR code above or contact Nick DiLuzio, nick@gffgrow.org