





## CONNECTING GEORGIA TO A SUSTAINABLE FUTURE

Working forests are the key to sustaining our communities and our air, water and wildlife resources. The Georgia Forestry Foundation is focused on maximizing working forests as a solution to our nation's greatest challenges while reconnecting youth and adults to the land.

#### **MISSION**

To sustain Georgia's forests through funding and support of leadership development, policy studies and education to enhance the conomic, environmental and community value of working forests in Georgia.

#### **VISION**

A Georgia that promotes the economic and environmental sustainability of its working forest ecosystem for the well-being of the state and its citizens.

## **EDUCATION**

Educating Georgia's students about the **survival**, **comfort**, and **progress** the state's working forests provide for their daily lives.

This eduation initiative is focused on targeting over 1.7 million public grade school students, technical, higher education and working Generation Z members and millenials.

#### **OUR PARTNERS**































### **LEADERSHIP**

Developing working forest **champions** across Georgia's industries, communities and governments.

We are preparing future and early career forestry professionals with the knowledge, network and resources to champion forestry in our state.

#### **SCHOLARSHIP OPPORTUNITIES**















## **ENVIRONMENTAL** SUSTAINABILITY

Maximizing working forests as a natural climate solution.

Privately-owned working forests represent 22 million acres of forestland in Georgia. Our environmental initiatives connect more Georgians with nature through connecting forest owners to alternative markets and developing ecosystem services markets.

#### **OUR PARTNERS**









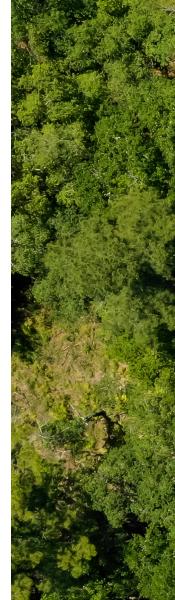


















# ECONOMIC COMPETITIVENESS

Ensuring economic propersity for forestry, one of the **economic pillars** of Georgia.

Keeping forests as forests hinges on mass timber awareness and utilization, collecting data on supply chain efficiency and profitability, and connecting Georgians to careers in the forestry industry.

#### **OUR PARTNERS**





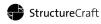






























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### **GROWING OUR IMPACT**

The **Georgia Forestry Association (GFA)** is the leading advocate for a healthy business and political climate for Georgia's forest environment, forest landowners and forest-based businesses.

The **Georgia Forestry Foundation (GFF) supports GFA** by providing outreach and education opportunities designed to reach a diverse, state-wide audience in support of the long-term environmental and economic health of our working forests.

We believe that engaging in both our state's urban and rural communities, Georgians will have a greater appreciation of the role that working forests play in their lives and work to ensure their place in the economic, environmental and community tapestry of Georgia.



57%

Of the State's Population Depends on Water Cleaned by Forested Watersheds

73%

Of Net Forest Carbon Sequestration Comes from Private Forests #1

In Seedling Production for Reforestation

22%

Of Georgia's Annual Fossil Fuel Emissions are Offset by Working Forests 48%

Annual Growth vs. Removals in Wood Volume

148,414

Jobs in Georgia's forestry industry

