CONNECTING GEORGIA TO A SUSTAINABLE FUTURE

Working forests are the key to sustaining our communities and our air, water and wildlife resources. The Georgia Forestry Foundation is focused on maximizing working forests as a solution to our nation’s greatest challenges while reconnecting youth and adults to the land.

MISSION
To sustain Georgia’s forests through funding and support of leadership development, policy studies and education to enhance the conomic, environmental and community value of working forests in Georgia.

VISION
A Georgia that promotes the economic and environmental sustainability of its working forest ecosystem for the well-being of the state and its citizens.
Educating Georgia’s students about the **survival**, **comfort**, and **progress** the state’s working forests provide for their daily lives.

This education initiative is focused on targeting over 1.7 million public grade school students, technical, higher education and working Generation Z members and millennials.

**OUR PARTNERS**
Developing working forest champions across Georgia’s industries, communities and governments.

We are preparing future and early career forestry professionals with the knowledge, network and resources to champion forestry in our state.
Maximizing working forests as a natural climate solution.

Privately-owned working forests represent 22 million acres of forestland in Georgia. Our environmental initiatives connect more Georgians with nature through connecting forest owners to alternative markets and developing ecosystem services markets.
Building 619 Ponce at Ponce City Market (Atlanta)
ECONOMIC COMPETITIVENESS

Ensuring economic prosperity for forestry, one of the economic pillars of Georgia.

Keeping forests as forests hinges on mass timber awareness and utilization, collecting data on supply chain efficiency and profitability, and connecting Georgians to careers in the forestry industry.

OUR PARTNERS
GROWING OUR IMPACT

The **Georgia Forestry Association (GFA)** is the leading advocate for a healthy business and political climate for Georgia’s forest environment, forest landowners and forest-based businesses.

The **Georgia Forestry Foundation (GFF)** supports **GFA** by providing outreach and education opportunities designed to reach a diverse, state-wide audience in support of the long-term environmental and economic health of our working forests.

We believe that engaging in both our state’s urban and rural communities, Georgians will have a greater appreciation of the role that working forests play in their lives and work to ensure their place in the economic, environmental and community tapestry of Georgia.
57% Of the State’s Population Depends on Water Cleaned by Forested Watersheds

#1 In Seedling Production for Reforestation

48% Annual Growth vs. Removals in Wood Volume

73% Of Net Forest Carbon Sequestration Comes from Private Forests

22% Of Georgia’s Annual Fossil Fuel Emissions are Offset by Working Forests

148,414 Jobs in Georgia’s forestry industry