



Growing Awareness and Demand for Forest Products

The construction of 619 Ponce, Georgia's first locally grown mass timber building, provided a unique opportunity for us to tell the forestry story in a way that will reach thousands of people.

The Seedlings to Solutions initiative is designed to engage and educate a variety of audiences about the benefits of working forests and building with wood.

Visit www.seedlingstosolutions.org to learn more about how you can support this work.



Family enjoying the Torus Arch Mass Timber Display at Ponce City Market in Atlanta, GA

COMPLETED
 Construction of the **Torus Arch, a Mass Timber Display** at Ponce City Market

COMPLETED
 Production of a **Video Documentary Series** featuring the Mass Timber Supply Chain

IN-PROGRESS
 The **Atlanta Mass Timber Accelerator** will bolster mass timber buildings in the design phase

2024
 Development of a permanent, immersive **Mass Timber Installation** at Ponce City Market

Increased Reach by Forging New Partnerships



Forestry Field Trips organized for 290 students across nine Boys & Girls Clubs from Northwest Georgia and Metro Atlanta



Hosted two events at the Fernbank Natural History Museum, reaching 920 children and adults.



Launched Georgia Bird Bookings to connect bird watchers to private land by purchasing a permit.

Expanded Initiatives with Existing Partners



35,000+

STUDENTS ENGAGED WITH FORESTRY CURRICULUM

600+

TEACHERS ENGAGED

53

SCHOOLS ENGAGED

1,000+

ATLANTANS REACHED ON EARTH DAY